



Discipline	<b>POLITICAL SCIENCE</b>				
Course Code	<b>UK4DSEPOS201</b>				
Course Title	<b>POLITICAL JOURNALISM</b>				
Type of Course	DSC / DSE / MDC / SEC / VAC / AEC				
Semester	4				
Academic Level	200-299				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours/Week
	4	4 hours	-	-	4
Pre-requisites	1. 2.				
Course Summary	This course provides a comprehensive overview of the fundamentals of political journalism and its allied fields, equipping participants with the skills and knowledge necessary to navigate the dynamic landscape of media and politics.				

**Detailed Syllabus:**

Module	Unit	Content	Hrs
<b>I</b>	<b>FUNDAMENTALS OF POLITICAL JOURNALISM</b>		<b>12</b>
	1	What do Political Journalists do?	
	2	Political news, Features, and Opinion pieces.	
	3	Investigative Journalism in Politics	
	4	Strategies for covering political campaigns and events.	
	5	Reporting on Elections- Analyzing election results and implications.	
<b>II</b>	6	Conducting interviews with political figures.	
	<b>INTERNATIONAL POLITICS AND JOURNALISM</b>		<b>12</b>
	7	Reporting on Foreign Policy	
	8	Coverage of Global Conflicts- Reporting from war zones and conflict areas.	
	9	Data-Driven Journalism in International Affairs	
	10	Utilizing data to cover global trends.	
	11	Ethical Considerations in war reporting	
<b>III</b>	<b>CHALLENGES IN POLITICAL JOURNALISM</b>		<b>12</b>
	12	Ensuring accuracy and objectivity.	



	13	The rise of paid news.	
	14	Media Bias and its Implications - Effects of commercial, corporate, and political biases.	
	15	Combatting Misinformation- Strategies for countering fake news.	
	16	Techniques for fact-checking and verification.	
	17	Managing information overload and filter bubbles.	
<b>IV</b>	<b>ALLIED FIELDS - BUSINESS AND ENVIRONMENTAL JOURNALISM</b>		<b>12</b>
	18	Business Journalism - Essentials	
	19	Principles of financial reporting.	
	20	Environmental Journalism –Principles	
	21	Reporting on climate change, pollution, and biodiversity loss. Feature writing on environmental topics.	
<b>V</b>	<b>READING WORKSHOP</b>		<b>12</b>
	24	In this module, college students will engage in a reading workshop focused on books authored by prominent Indian journalists. The workshop aims to enhance students' understanding of political/business journalism, expose them to diverse perspectives, and develop critical analysis skills. Students will be asked to write a review about one of the books mentioned in the following list.  <b>Suggested Books:</b>  Joseph, J. (2016). A Feast of Vultures: The Hidden Business of Democracy in India. HarperCollins India.  Damodaran, H. (2008). India's New Capitalists: Caste, Business, and Industry in a Modern Nation. Palgrave Macmillan.  John, N. (2018). Breach: Remarkable Stories of Espionage and Data Theft and the Fight to Keep Secrets Safe. Penguin.	

### Essentials Readings

Albæk, E., van Dalen, A., & Jebril, N. (2014). Political Journalism in Comparative Perspective. Cambridge University Press.

Allan, S. (2013). Journalism: Critical issues. McGraw-Hill Education.

Cottle, S. (2006). Global crisis reporting: Journalism in the global age. McGraw-Hill Education.



Franklin, B., & Carlson, M. (2013). Journalism, sources, and credibility: New perspectives. Routledge.

Kovach, B., & Rosenthal, T. (2014). The elements of journalism: What newspeople should know and the public should expect. Three Rivers Press.

Kuhn, R., & Neveu, E. (2003). Political Journalism: New Challenges, New Practices. Routledge.

Lee-Wright, P., Phillips, A., & Witschge, T. (Eds.). (2017). Changing journalism. Routledge.

Morrison, J., Birks, J., & Berry, M. (Eds.). (2021). The Routledge Companion to Political Journalism. Routledge.

Waisbord, S. (2013). The rise of global journalism. Polity.

**Course Outcomes**

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Understand various reporting techniques including investigative journalism, election coverage, and data-driven reporting.	U, Ap, An	PSO1
CO-2	Examine ethical complexities by analyzing bias, combating misinformation, and upholding principles of objectivity.	U, An, E	PSO5
CO-3	Evaluate industry challenges such as the rise of paid news, media bias, and social media's impact on news dissemination.	Ap, An, E	PSO5
CO-4	Learn about specialized skills in financial reporting, writing for business audiences, and reporting on environmental issues.	Ap, E, C	PSO2
CO-5	Apply professional-quality journalism across different media formats adhering to industry standards.	Ap, C	PSO10

**R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create**

*Note: 1 or 2 COs/module*

**Name of the Course: Political Journalism**

**Credits: 4:0:0 (Lecture: Tutorial: Practical)**

CO No.	CO	PO/PSO	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
CO-1	Understand various reporting techniques including investigative journalism,	PO2/PSO1	U, Ap, An	F	L	-



	election coverage, and data-driven reporting.					
CO-2	Examine ethical complexities by analyzing bias, combating misinformation, and upholding principles of objectivity.	PO1/PSO5	U, An, E	P	L	-
CO-3	Evaluate industry challenges such as the rise of paid news, media bias, and social media's impact on news dissemination.	PO3/PSO5	Ap, An, E	C	L	-
CO-4	Learn about specialized skills in financial reporting, writing for business audiences, and reporting on environmental issues.	PO1/PSO2	Ap, E, C	C	L	-
CO-5	Apply professional-quality journalism across different media formats adhering to industry standards.	PO2/PSO10	Ap, C	M	L	-

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

### Mapping of COs with PSOs and POs

	PS O1	PSO 2	PSO 3	PS O4	PS O5	PSO 6	PSO 7	PSO 8	PS O9	PS O10	PO 1	PO2	PO3	PO4	P O5	PO 6
CO 1	2	-	-	-	-	-	-	-	-	-	-	2	-	-	-	-
CO 2		-	-	-	3	-	-	-	-	-	2	-	-	-	-	-



<b>CO 3</b>	-	-	1	-	-	-	-	-	-	-	-	-	-	-	3	-
<b>CO 4</b>	-	-	2	3	-	-	-	-	-	-	-	1	-	-	-	-
<b>CO 5</b>	-	1	-	-	-	-	-	-	-	3	-	-	-	-	-	-

**Correlation Levels:**

<b>Level</b>	<b>Correlation</b>
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

**Assessment Rubrics:**

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments
- Final Exam

**Mapping of COs to Assessment Rubrics:**

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO1	✓	✓	-	✓
CO2	✓	✓	-	✓
CO3	✓	✓	-	✓
CO4	✓	✓	-	✓
CO5	✓	✓	-	✓

